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**Cove Haven Entertainment Resorts' Kevin Gardner Named 2015 PMVB Brand Hero**

Cove Haven Entertainment Resorts is proud to announce Kevin Gardner, Entertainment Manager, has been named the 2015 Pocono Mountain Visitors Bureau Brand Hero.

Picked as the intended recipient out of dozens of entries, the Brand Hero Award is presented to an employee who has shown exemplary skills when in contact with guests. The employee is someone who has been recognized by the guest for their service skills, has a track record of providing both new and repeat business, and has consistently delivered the Pocono Mountains Brand. Kevin began work as a team member in the Sports Palace before becoming the Marketing Intern, which turned into a full time position as the Marketing Coordinator before being promoted to the Entertainment Manager. He also helped out at Spooner's Café, working as a cook to help out the staff during a busy summer.

As the Entertainment Manager, Kevin is responsible for booking nightly entertainment across Cove Haven Resort, Pocono Palace Resort, and Paradise Stream Resort. He researches new artists and entertainers, looking into local and regional bands and comedians. He also assists with organizing the production and marketing of headline entertainment, ensuring all details are set in place prior to each performance while looking for ways to improve the guest experience at these events.

Kevin's nomination comes from his former supervisor, Eric Lansberry, Marketing Manager for Cove Haven Entertainment Resorts. "For many years, I've watched Kevin continue to grow as a person and a worker, constantly absorbing information and experience and learning how to work in many facets of the resort," said Eric. "He seamlessly took on the challenge in his new position while still handling many of the duties he had as the Marketing Coordinator. He absolutely represents the Cove Haven brand in the best light and I'm proud to call him both a co-worker and friend."

Kevin will be accepting his award in a ceremony on Wednesday, May 13<sup>th</sup> at Stroudsmoor Country Inn in Stroudsburg, PA. Every year, the PMVB gives out awards to employees from Poconos businesses who nominate their employees for the awards. Previous winners of the Brand Hero Award from Cove Haven Entertainment Resorts include Director of Sales and

Marketing Maura Roman, Marketing Manager Eric Lansberry, Outlet Supervisor Tracy Carroll, and Chief Excitement Officer Phil Policare.

*Cove Haven Entertainment Resorts are three couples-only resorts that make up Cove Haven Entertainment Resorts – Cove Haven Resort (Lakeville, PA), Paradise Stream Resort (Mount Pocono, PA) and Pocono Palace Resort (East Stroudsburg, PA) are the Pocono Mountains' leading romantic properties, featuring unique accommodations and popular packages. The world-famous resorts are home to the seven-foot-tall Champagne Glass Whirlpool Bath-for-Two. For reservations please call 1-800-972-7168 or visit [www.CPResorts.com](http://www.CPResorts.com).*